

A BENEFIT FOR CHILDREN  
WITH AUTISM & THEIR FAMILIES



5<sup>th</sup> ANNUAL  
EQUESTRIAN BRIDGES  
MINI 2017  
DERBY  
Saturday, May 6th



## SPONSORSHIP OPPORTUNITIES



### PRESENTING SPONSOR {4 opportunities} • \$5000

- OWN A MINI RACING HORSE
- Logo on event t-shirt, racing horse silks and all promotional materials
- Recognition on social media event posts
- Recognition on Equestrian Bridges and Mini Derby websites
- Presenting sponsor banners at entrance and racing arena
- Event t-shirts provided for team members (up to 9)
- Media opportunities prior to event will be made available to company representative
- Company promoted on radio ad, which is aired over 300 times
- Full VIP Access
- Announced as presenting sponsor during live interview on Fox24 and KNWA
- Logo on red carpet backdrop
- Listed as presenting sponsor in Citiscapes ad
- Recognition announced from event stage
- 2 Priority vendor tables at the event (seats 20)
- Table signs with company name
- Photos with the racing mini horse
- 20 complimentary tickets
- Logo and sponsorship level shown on big screen throughout the event



### MORE SPONSORSHIP OPPORTUNITES

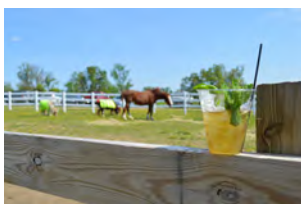
PEOPLE'S CHOICE RACING MINI SPONSOR {exclusive opportunity} • UP TO \$3500

ROSE SPONSOR • \$2500

PREAKNESS SPONSOR • \$1500

BELMONT SPONSOR • \$500

See next page for more details.



# EQUESTRIAN BRIDGES 5th Annual Mini Derby 2017

## PEOPLE'S CHOICE RACING MINI SPONSOR {exclusive opportunity} • UP TO \$3500

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- People's Choice Tokens are \$2 tokens that event attendees can purchase to place on the racing mini horse they like most. Match the People's Choice Tokens purchased up to \$3500 guaranteed. For example, if the event collects \$2450 in tokens, then you will pledge \$2450 to Equestrian Bridges Mini Derby. If it raises over \$3500 in tokens, then you will only have to pledge \$3500.
- Sponsor will announce and present the People's Choice Racing Mini trophy to the winner
- Access to the VIP area
- Logo on event t-shirt and all promotional materials
- Recognition on social media event posts
- Recognition on Equestrian Bridges and Mini Derby websites
- Option to hang company banner at event
- Event t-shirts provided for team members (up to 6)
- Logo on red carpet backdrop
- Recognition announced from event stage
- Complimentary vendor table at the event close to "The Track" (seats 10)
- Table sign with company name
- 15 complimentary tickets
- Logo and sponsorship level shown on big screen throughout the event
- Company name on all printed advertising material if received by April 1st, 2017

## ROSE SPONSOR • \$2500

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- Logo on Therapy Horse at event
- Logo on event t-shirt and all promotional materials
- Recognition on social media event posts
- Recognition on Equestrian Bridges and Mini Derby websites
- Access to VIP Area
- Option to hang company banner at event
- Event t-shirts provided for team members (up to 6)
- Recognition announced from event stage
- Complimentary vendor table at the event (seats 10)
- Table sign with company name
- 10 complimentary tickets
- Logo and sponsorship level shown on big screen throughout the event
- Company name on all printed advertising material if received by April 1st, 2017

## PREAKNESS SPONSOR • \$1500

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- Logo on event t-shirt and all promotional materials
- Recognition on social media event posts
- Recognition on Equestrian Bridges and Mini Derby websites
- Access to VIP Area
- Event t-shirts provided for team members (up to 3)
- Recognition announced from event stage
- Complimentary vendor table at the event (seats 10)
- Table sign with company name
- 6 complimentary tickets
- Logo and sponsorship level shown on big screen throughout the event
- Company name on all printed advertising material if received by April 1st, 2017

## BELMONT SPONSOR • \$500

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- Logo on event t-shirt and all promotional materials
- Recognition on social media event posts
- Recognition on Equestrian Bridges and Mini Derby websites
- Access to VIP Area
- 4 complimentary tickets
- Logo and sponsorship level shown on big screen throughout the event
- Company name on all printed advertising material if received by April 1st, 2017

\*In kind donations must provide at least half value cash donation and will be noted as above sponsors.